



Matt Hodin

Graphic Designer

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EDUCATION

2013 - 2015

BFA - Graphic Design
The Maryland Institute College of Art (MICA)

2010 - 2013

Graphic Design
Stuckeman School of Design, Pennsylvania State University

June, 2010

High School Graduation
Thomas S. Wootton High School, Rockville, MD

EXPERIENCE

2018 - PRESENT

Senior Art Director

WHITE64 AGENCY, TYSON'S, VA

Helped lead the Creative team in designing and implementing workable creative solutions for our clients, providing tangible results

2015 - 2018

Graphic Designer

UNDER ARMOUR GLOBAL HEADQUARTERS, BALTIMORE, MD

Worked with the Ecommerce Creative team to design and manage UA.com and create digital assets from marketing emails to advertisements

SUMMER 2014

Graphic Design Intern

THE BALTIMORE OFFICE OF PROMOTION & THE ARTS, BALTIMORE, MD

Assisted the creative team in designing for large-scale festivals and events

2014

Graphic Designer/Social Media Manager

HAYSTACK MOBILE TECHNOLOGIES, BALTIMORE, MD

Branded the company, helped design the mobile application and created all marketing collateral for a city-wide guerrilla marketing campaign

SUMMER 2013

Graphic Design Intern

HIRSHORN ZUCKERMAN DESIGN GROUP (HZDG), ROCKVILLE, MD

Assisted the design department in creating ads and promotional material

2012 - 2013

Graphic Designer

HAPPY VALLEY COMMUNICATIONS, STUDENT-RUN AD FIRM, STATE COLLEGE, PA

Led the creative team in designing solutions that met marketing strategies

SUMMER 2012

Graphic Design Intern

XANTHUS DESIGN, WASHINGTON, D.C.

Shadowed Senior Designers while learning the print side of the shop

2011 - PRESENT

Freelance Graphic Designer

MATT HODIN DESIGN, LLC

Founded Matt Hodin Design, working with companies ranging from start-ups to hedge fund corporations

DESIGN SKILLS



Photoshop



Illustrator



InDesign



XD



Capture



Camera Raw



Bridge



Acrobat



Word



Powerpoint

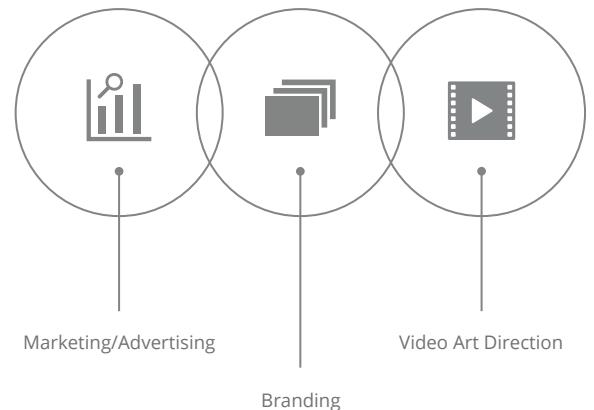


Excel



Outlook

MY SPECIALTIES



HOBBIES & INTERESTS



AWARDS



Best of Baltimore
GRAPHIC DESIGNER



Silver Addy Award
(Elements of Advertising)
PERATON 4D EXPERIENCE



dotComm Platinum Award
WEBSITE CREATIVE DESIGN
PERATON SITE REDESIGN