



Matt Hodin

Senior Graphic Designer/Art Director

Matt.Hodin@gmail.com • 301.908.2478 • www.MattHodin.com • 1201 N Garfield St, Apt #307, Arlington, VA 22201

EDUCATION

2013 - 2015

BFA - Graphic Design

THE MARYLAND INSTITUTE COLLEGE OF ART (MICA)

2010 - 2013

Graphic Design

PENN STATE UNIVERSITY

June, 2010

High School Graduation

THOMAS S. WOOTTON HIGH SCHOOL | ROCKVILLE, MD

EXPERIENCE

2018 - Present

Senior Art Director

WHITE64 AGENCY | TYSONS, VA

Helped lead the Creative team in designing and implementing workable creative solutions for our clients, providing tangible results.

2015 - 2018

Graphic Designer

UNDER ARMOUR GLOBAL HEADQUARTERS | BALTIMORE, MD

Worked with the Ecommerce Creative team to design and manage UA.com, creating digital assets from marketing emails to advertisements.

Summer 2014

Graphic Design Intern

BALTIMORE OFFICE OF PROMOTION & THE ARTS | BALTIMORE, MD

Assisted the creative team in designing for large-scale festivals and events.

2014

Graphic Designer/Social Media Manager

HAYSTACK MOBILE TECHNOLOGIES | BALTIMORE, MD

Branded the company, helped design the mobile application and created marketing collateral for a city-wide guerrilla marketing campaign.

Summer 2013

Graphic Design Intern

HIRSHORN ZUCKERMAN DESIGN GROUP (HZDG) | ROCKVILLE, MD

Assisted the design department in creating ads and promotional material.

2012 - 2013

Graphic Designer

HAPPY VALLEY COMMUNICATIONS | STATE COLLEGE, PA

Led the creative team in designing solutions that met marketing strategies.

Summer 2012

Graphic Design Intern

XANTHUS DESIGN | WASHINGTON D.C.

Shadowed Senior Designers while learning the print side of the shop.

2011 - Present

Founder, Freelance Graphic Designer/Art Director

MATT HODIN DESIGN, LLC | ARLINGTON, VA

Founded Matt Hodin Design, LLC where I specialize in branding, packaging, and marketing campaigns for clients across industries including technology, beverage, hospitality, and nonprofits.

DESIGN SKILLS



Photoshop



Illustrator



InDesign



ai



Keynote



Acrobat



Bridge



Figma



Word



PowerPoint

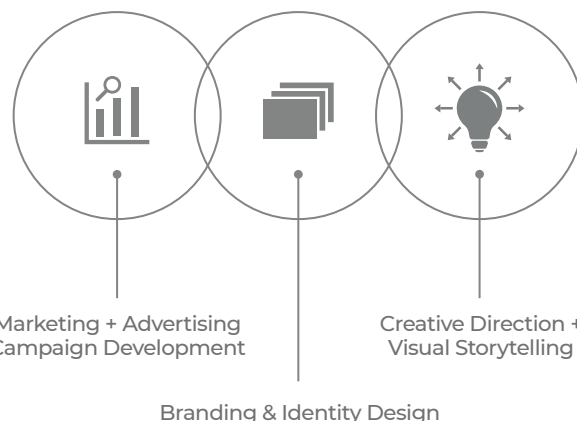


Excel



Outlook

SPECIALTIES



HOBBIES & INTERESTS



Painting



Design



Movies



Photography



Sports

AWARDS



Best of Baltimore
Graphic Designer



Silver Addy Award
Peraton 4D Experience



dotComm Platinum Award
Peraton Site Redesign